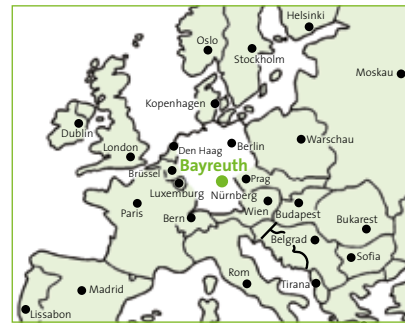


## Did you know that ...

- ... Every year Bayreuth is the stage for the worlds' most famous Richard Wagner Festival?
- ... King Ludwig II from Bavaria was so to say the first Festival guest?
- ... The Margravian Opera House in Bayreuth belongs to the UNESCO World Heritage?
- ... Napoleon Bonaparte took the magnificent dark blue velvet curtain from the Margravian Opera House, because he liked it so much?
- ... The Tower of the Castle Church 1565/66 was built from a design from Leonardo da Vinci?
- ... Mozart Bäsle, with whom he had an intense exchange of letters, lived in Bayreuth?
- ... The region west of Bayreuth has more breweries than any other country in Europe? In more than 200 breweries over 1,000 different beers are brewed.
- ... Bayreuth is the district with the highest density of brewery in the world?
- ... The largest brewery museum in the world is in Bayreuth according to the Guinness Book of Records?
- ... "Farinelli", "Rubinrot" and "Wen die Liebe trifft" was filmed in Bayreuth?
- ... The University of Bayreuth with it's International Graduate School of African Studies is known in almost all of Africa?

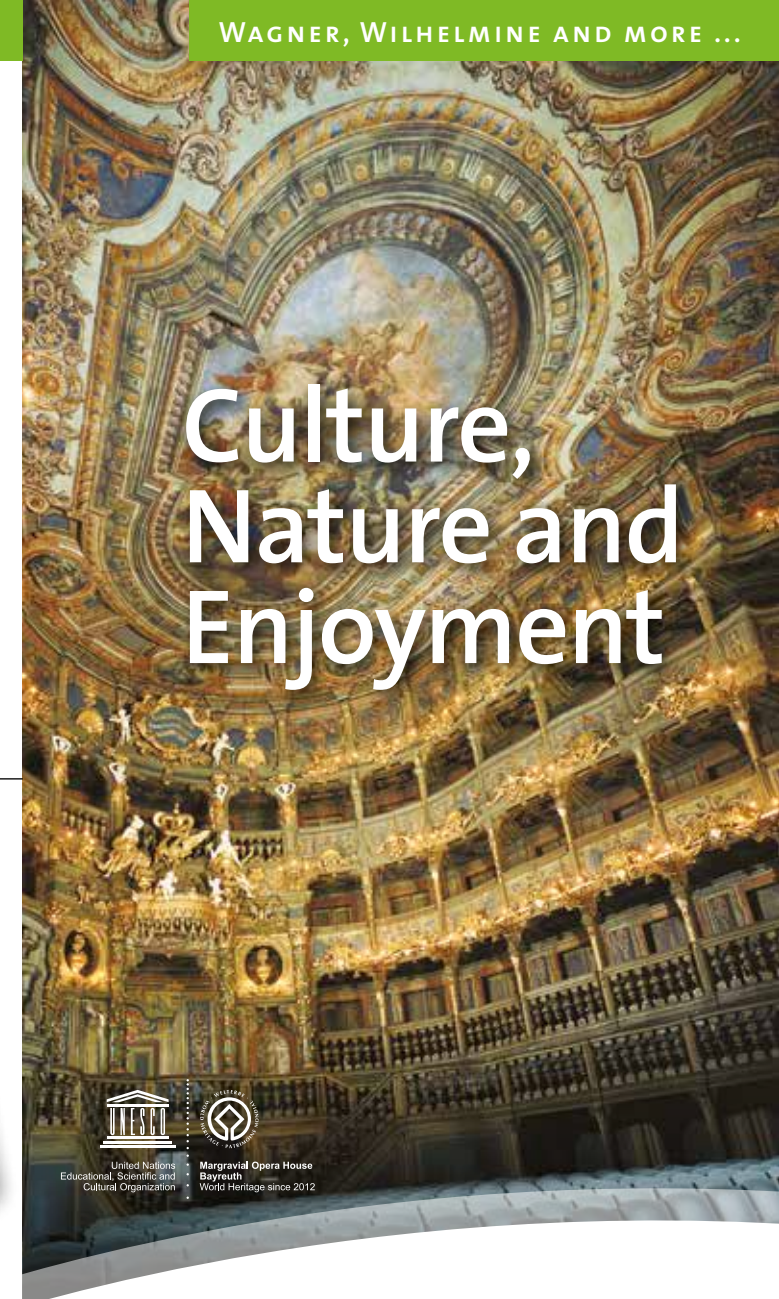
## In the Centre of Europe

Bayreuth is located in the middle of Europe, in the heart of Germany and is connected by the motorways A 9 and A 70 and is easily reached by car. The Nuremberg airport provides the best international connections. The German railway connects Bayreuth to Nuremberg and vice versa every hour.



## Experience everything with just one card – the Bayreuth Card!

Discover the city with the Bayreuth Card for the price of 12.90 €. Go on a free city tour, free admission to eight museums and discounts on entrance fee for the New Palace, the Old Palace the Hermitage and in the Lohengrin Therme. The city buses easily reaches the locations for free.



# Culture, Nature and Enjoyment



United Nations  
Educational, Scientific and  
Cultural Organization



Margravian Opera House  
Bayreuth  
World Heritage since 2012



Hermitage Bayreuth



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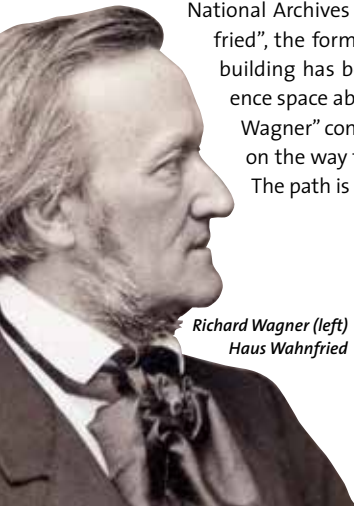
Festspielhaus Bayreuth

## Bayreuth – Culture, Nature and Enjoyment

Bayreuth is known as the world famous Wagner town. The Richard Wagner Festival is among the most important opera festivals ever. The city is certainly convincing, as the former residence of the Margravine, with its baroque palaces and unique art gardens. In the middle of the 18th century Margravine Wilhelmine transformed Bayreuth into a glamorous center of art. The famous piano perfectionist and composer Franz Liszt and the romance – writer Jean Paul left their traces in Bayreuth.

## We are Wagner

Since 1876, the year of the first Festival, Bayreuth is inseparably connected with Richard Wagner. „World Culture“ is the term with which the Richard Wagner Festival can be appropriately described. Every year in July and August opera lovers from all over the world come together on the Green Hill to experience the works of Richard Wagner at the original location. The atmosphere and acoustics of the “Festspielhaus” which was built according to Wagner’s plan makes the 30 performances in summer to a unique Experience. The acoustics of the Bayreuth “Festspielhaus”, which was built after the model of an ancient theater is one of the best in the World. The National Archives is now located in the Museum “Wahnfried”, the former residence of the Wagner family. The building has been redesigned to an authentic experience space about Wagner’s life and work. The “Walk of Wagner” connects numerous Wagner relevant sights on the way from “Wahnfried” to the “Festspielhaus”. The path is characterized by marks on the ground.



Richard Wagner (left)  
Haus Wahnfried



Flowers at the Festspielhaus



Hofgarten

## Artistic Gardens and Public parks

In and around Bayreuth there are eight artistic gardens and parks that invite to explore and relax. In addition, to the four baroque gardens of the Margravine time which belongs to the highlights of garden architecture of the 18th century the four public parks are high-lighted by the unique floral arrangements and exotic greenery.



Schlossterrassen



Margravial Opera House

## Wilhelmine´s World

Margravine Wilhelmine, the favorite sister of Frederick the Great, made Bayreuth flourish in the 18<sup>th</sup> century because of her love for art. She gave numerous gifts to Bayreuth, castles with exceptional parks and the wonderful Margravial Opera House, one of the world’s most significant and best-kept Baroque theaters in Europe that was also declared a UNESCO World Heritage Site.

Other major attractions of this time are the New Palace with the state painting collection and the very popular Courtyard in the historic town center.

The Hermitage, a park and castle site connects the elements of Baroque garden art with English landscape architecture, will enchant you with its Castle, the “Orangerie” and the “Sonnentempel” with it’s water fountains.



New Palace

Margravine Wilhelmine

## Bayreuth full of Enjoyment

Bayreuth is a significant part of the „gourmet region in Upper Franconia“, which is distinguished with the highest number of brewery, bakery and butcher shop density in the world. More than 1000 different Beers are brewed after the “German Purity Law” from 1516. These accompany typical Franconian delicacies such as „Schäufele“ (Pig shoulder roasted with a gravy) or “blaue Zipfel” (sour sausages done Franconian style) that are still traditionally cooked after Grandma’s recipe book.



## Bayreuth is Wellness, Nature and Relaxation

The „Lohengrin Therme“ is located in close distance to the famous Hermitage and the 18-hole championship golf course. The Lohengrin Therme offers with its state-approved spa far more than other Spas. Take a beer bath in the Golden tub or let yourself be coated with chocolate, pleasure without remorse.

Due to its location between two of the most beautiful German natural landscapes Bayreuth is an ideal starting point for excursions in the forested “Fichtelgebirge” and in the romantic “Fränkische Schweiz”, world famous for its climbing possibilities. The Jean-Paul Pathway of the life and work of the poet that brings hikers closer to the unique scenic route connects the two Natural Landscape.



Jean Paul



Castle Rabenstein in the “Fränkische Schweiz”